
LEICESTER NIRVANA

ACHIEVING NET ZERO STRATEGIC PLAN



WE SEE OURSELVES
AS MORE THAN A
FOOTBALL CLUB



NET ZERO

STRATEGIC PLAN

Introduction

In today's rapidly changing world, sustainability and environmental responsibility are imperative. As a grassroots football club, Leicester Nirvana recognises the importance of our role in fostering a healthier planet and a brighter future for our community.

Our Net Zero Strategy plan focuses on education, carbon output reduction, sustainable energy, and partnerships. In an environment where finances and time constraints can pose significant challenges,

Leicester Nirvana remains dedicated to reducing carbon emissions and developing a greener, more eco-conscious ethos.

Despite these unique challenges, our resolve to achieve net zero status is unwavering.

Our mission extends beyond the pitch, and is underpinned by our commitment to the United Nations Sustainable Development Goals that seek to take a holistic humanitarian approach to supporting people whilst saving the planet.

Below are our 5 strategic objectives, however we understand that our work will take us beyond this scope.



1. EDUCATION AND ENGAGEMENT



2. CARBON OUTPUT CALCULATION



3. CARBON REDUCTION STRATEGIES



4. SUSTAINABLE ENERGY PARTNERSHIPS



5. LONG-TERM SUSTAINABILITY

NET ZERO

STRATEGIC OBJECTIVES



1. EDUCATION AND ENGAGEMENT

Objective: Raise awareness and engage the club's community in sustainability efforts.

Actions:

- Community Awareness: Educating players, coaches, parents, and volunteers about climate change and the club's commitment to sustainability.
- Sustainability Ambassadors: Appoint ambassadors within the club to champion sustainability and facilitate eco-conscious behavioural change.
- Green Initiatives: Review recycling and waste reduction programs, as well as eco-friendly community events, such as clean-up days or tree-planting activities.



2. CARBON OUTPUT CALCULATION

Objective: Assess and understand the club's current carbon footprint.

Actions:

- Carbon Audit: Conduct a comprehensive carbon audit of the club's operations, including travel, energy use, and waste.
- Data Collection: Track and measure emissions from matches, travel, facilities, and equipment.
- Baseline Establishment: Establish a baseline for carbon emissions to track progress.



3. CARBON REDUCTION STRATEGIES

Objective: Develop strategies to reduce carbon emissions.

Actions:

- Transportation: Encourage carpooling, promote public transportation, and invest in fuel-efficient vehicles for club use.
- Energy Efficiency: Upgrade lighting and heating systems to be more energy-efficient.
- Renewable Energy: Explore partnerships for renewable energy sources, for example installing solar panels.
- Sustainable Facilities: Consider eco-friendly materials and design for new constructions or renovations.



4. SUSTAINABLE ENERGY PARTNERSHIPS

Objective: Collaborate with partners to attract funding for sustainable energy solutions.

Actions:

- Grant Applications: Identify grants and funding opportunities for renewable energy projects.
- Local Partnerships: Forge relationships with local businesses, organisations, and government agencies with an interest in sustainability.
- Sponsorship Opportunities: Attract corporate sponsors who support sustainability and can help fund initiatives.
- Cost Efficiency: Continuously seek cost-saving measures through energy efficiency and waste reduction, whilst exploring new revenue streams.



5. LONG-TERM SUSTAINABILITY

Objective: Raise awareness and engage the club's community in sustainability efforts.

Actions:

- Community Awareness: Educating players, coaches, parents, and volunteers about climate change and the club's commitment to sustainability.
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STRATEGIC PLAN: ACHIEVING NET ZERO

A CLUB FOR THE FUTURE

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**FOOTBALL
FOR THE GOALS**